

A CSR NEWSLETTER from Equitas

Nov 2016

Traversing Our Vision, Our New Milestone!

EDIT proudly announces the launch of its 7th Equitas Gurukul at Kumbakonam. Situated in the culture rich district in Tamil Nadu, in the town of ancient temple architecture, the school in its maiden year shall admit students from LKG to Std.VI. Equitas dreams of nurturing great thinkers and transformers like the mathematician Ramanujan and the Tamizh laureate U.Ve.Swaminatha lyer, fondly called 'Tamizh thatha' who grew up in this beautiful town. It is our pride that our school is built on 1.26 acres of land, with its own playground for the students and a plan of a spacious infrastructure that can accommodate classes up to Std XII as the school progresses year after year.





Nurturing Scientific Temper!!

Students of Equitas Gurukul, Karur, participated in the District Level National Children Science Congress at Jairam Arts and Science College in Karur. Teachers from the Science Department facilitated the students in the design and presentation of the projects on various topics. The activity aided collaborative and project based learning. Our students also got an opportunity to review the projects of their peers and learn their scientific temperament too



Promoting Skills of Self-Defence

Equitas Gurukul, Karur proudly presents another achievement of its student, Baby Abitha of class 8th who secured the first place in the Silambam Competition conducted by School Education Department at Jayankondam. She is now qualified to participate in the state level competition. The institutions passion to enable their learners to develop skills of self- defence through the after school activities conducted by them is well seen through these myriad achievements.



Cherishing Children

Every year, our nation cherishes the presence of children in our country, marking the birthday of our country's first prime minister, Pandit Jawaharlal Nehru, Equitas Gurukul, Karur celebrated "Children's Day" with great cheer. A fun filled cultural program was organised by the teachers who performed dances, skits, mono acts, mime and many more which truly cheered the children. They were excited to watch their teachers perform for them on their special day. Dr. Ramesh, a renowned ophthalmologist and a senior surgeon graced the occasion as the chief quest. The school children received two lovely books, 'Handbook of Happiness' and 'Oongi Vazha Oosaiindri Oru Iniya Vazhi' as their gift that found a good place in school library.





Gearing For the National Championship

Young Kabilan of Equitas Gurukul, Karur, is well on the path to achieve his gold at the All India Yogasana Championship organized by Yoga Cultural Society to be held at Andaman shortly. He reached up to finals after securing the first place at the state level competition that was held in SKR Engineering College at Chennai. The boy is a proud recipient of a gold medal, certificate and a cash voucher as his prize. .Kudos to Kabilan! Equitas team wishes him all the very best.





The Inter Gurukul Talent Fiesta 2016-17

The management of Equitas Gurukuls, in its quest for identifying and nurturing talent, organised the maiden Inter Gurukul Talent Fiesta starting from the academic year 2016-17. This was conducted on 12th of November 2016 and graciously hosted by Karur Equitas Gurukul. About 250 students from across 7 Gurukuls, travelled to Karur and enthusiastically took part in all the competitions. The day long program commenced with the Tamil Thai Vazhthu, followed by traditional lamp lighting ceremony. Karur Principal





Mrs. Sripriya, welcomed the gathering and honored the guests. The members of the central resource team from head office, Chennai facilitated the competitions as organisers and judges. Competitions conducted were aimed at testing the skills and talent of children in creativity, performing arts, public speaking and general knowledge. The overall Championship Trophy was won by Karur Gurkul, for winning the maximum awards

The Maiden Inter Gurukul Sports Meet 2016-17

The academic year 2016-17 seems to be a year of many beginnings. Equitas Gurukuls came together once again for the annual Inter Gurukul Sports Meet, which was also hosted by Karur School. The Correspondent, Mr. S. Muralidharan inaugurated the sports meet. All students participated in the event with great enthusiasm and spirit of sportsmanship. Volleyball, Carom, Table Tennis, and Tennikoit were a few of the games that were conducted. Indoor and outdoor games too were organized.





Mr.Muralidaran in his key note address to all students highlighted the importance of taking part in Sports and conveyed the benefits gained by engaging in sports activities. His address was followed by the prize distribution ceremony .Baby.Shalini and Master.Shriram of Karur Equitas Gurukul received the titles of best athletes.

32 Intact-Let's Care For Our Teeth!!

Dental camp was conducted by the Cuddalore Gurukul School on 26-Nov-2016. The school also had its Open house for parents. Both parents and children attended the camp and sought support for dental health. Those who had tooth problems were given a card with details mentioned and were recommended to meet the dentists. Our CSR team organised the dental camp through the support of Vasan Group. Equitas values their contribution in promoting dental awareness among our students and parents. Children received mini toothpaste & toothbrush pack as compliments.



Karate Training

Equitas Gurukul, Karur provides opportunities for after school activities. At present Silambam and Karate classes are being conducted after school dispersal. A few students appeared in the Karate Competition held at Coimbatore and were awarded with yellow and orange belt. These activities help the students to develop physical strength and stamina as well as provide them with skills of self-defence that makes them confident.





Grandparents Day Celebration

TEquitas Gurukul, Karur, Celebrated Grandparents day on 04-November-2016. The young children extended a warm welcome to all the grandparents through the traditional way of "Padha Pooja" and sought their blessings. Kindergarden children performed songs and dances to entertain the senior citizens. Jamal, our young poet recited a few lines on "Grandparents". Expressing their care and affection, student of LKG, presented a few tips on how to cure illness, cough and cold by using natural homemade remedies.





Children's day celebration in Ahemadabad

Children's day was celebrated in Ahemadabad. Our member's children were invited to the branch and conducted painting and mehandhi competition. All the children eagerly participated in the competition. Gifts were distributed to the winners.



Placement cell

Equitas conducted job fairs for unemployed youth and was successful in giving employment opportunities to nearly 3782 for the month of NOV-2016 and cumulatively 78001 youth were placed.









Conducted job fair for EBN

Job fair was conducted at for EBN members children at Sugam clinic. 40 youth attended the job fair and 19 youth were shortlisted





Blanket distribution to orphanage children

Winter blankets were distributed to Danyandeep Balkashram orphanage children in Pune. Our branch staff collected money among the staff and purchased the blankets and distributed the children. All the children thanked our staff for the noble act



Sugam clinic

Conducted a health camp in sugam clinic at Gummidipundi for our members in . 124 members were benefited through the camp.



Monthly medical camps

68399 members benetted through medical camps conducted across India by various hospitals. 43604 members were screened in eye camp, 302 free cataract operations were done by Aravind/Vasan/Ramakrishana Mission/Pranav Eye care/Uma Eye hospitals and 845 members were provided free reading spectacles.









Skill Training

Branches conducted 5 days skill training programme across India for 3058 members on various products like soap oil, soap powder, phenol, tailoring, beautician, embroidering etc. These trainings additionally support the members' income. Along with the skill training we also provide health education to members, developed & supported by freedom from hunger.





Equitas Dhanyakosha

MEMBERS REACH OF CSR INITIATIVES



12693 members benefited from EDK shops during the month of November 2016. The average purchase by each member was Rs.1446 per month and average savings was around 8-10%. We have added 2793 new members to the total base in the month of November thus taking the total customer base to 223075.

KODUNGAIYUR shop topped the sales for the month followed by KORUKKUPET and KANCHEEPURAM. The Bio metric identification of members is implemented in all 24 stores.